

RESOURCES

HOW TO BE IMPRESSIVE AT YOUR INTERVIEW



Do your research on the company and who will be interviewing you

Research suggests only 5% of applicants bother to do this step!

Understand the type of interview you are attending

Is it behavioural-based, competency-based or a traditional interview?

Ensure your LinkedIn profile is up to date and RELEVANT

An interviewer will often check your LinkedIn profile before your interview

Have some questions that you have prepared

This shows you have thought about the interview. It's a TWO WAY street! Here are some examples to have up your sleeve:

- How would I be measured in this position
- What is the most critical part of the job?
- What is your reason for recruiting (if you don't already know)

Keep in mind that 55% of the communication in the interview is NON-VERBAL

Watch the way you present yourself – be interested, alert and well dressed.

Spend time engaging a positive mindset

- Do some deep breathing
- Visualise the interview going well
- Smile – it puts you and then at ease

Be prepared

- Practice, practice, practice – what you put in is what you get out
- Know where you are going
- Find out who you are meeting
- Arrive early

Send a “thank you for your time” email

But don't Cc interviewers in, be sure to send a separate thank you email to each individual.